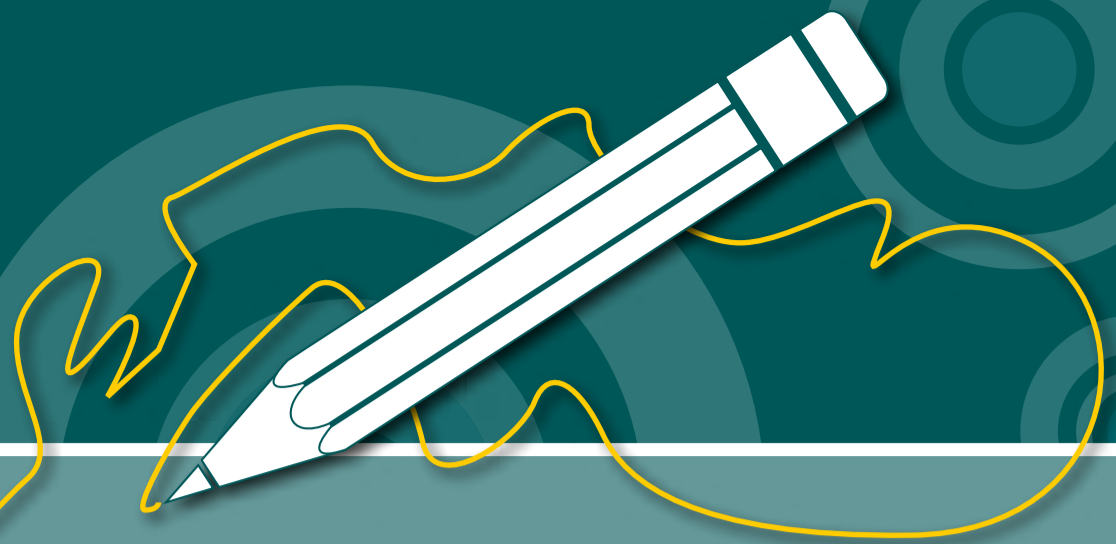




**VIBORG**  
KOMMUNE



# Design a **logo** for **Viborg Naturpark** (nature park) and win DKK 10,000

Viborg Naturpark is well on its way to becoming a reality, but we need a logo. We therefore invite you to enter a competition to design one. The logo should be simple and eye-catching, and the prize for the winning design is DKK 10,000. The competition will be advertised at 3–4 educational establishments, but it is also open to others. Deadline: 26 October 2016

## What should the logo convey?

The strategy for Viborg Naturpark is the focal point of the nature park project, and the logo should reflect the intentions of the strategy. To find out more about the strategy, please visit [www.viborg.dk/naturpark](http://www.viborg.dk/naturpark).

In addition, the logo should be suitable for:

- use on leaflets, signs, printed matter, textiles, etc. and in electronic media.
- reproduction in both colour and black/white as well as in large and small format.

## How to enter

The logo proposal should be submitted in an AI file, and the wording "Viborg Naturpark" must be included (the text must be as graphics, outlined). Both a positive and a negative version of the logo should be submitted.

The deadline for submission is Wednesday 26 October 2016 by e-mail to [naturpark@viborg.dk](mailto:naturpark@viborg.dk).

The winner will be selected by the Consumer Council (Brugerrådet). The participants will be notified by 10 November 2016.

The award ceremony will take place on 6 December 2016 at 5 pm.

## Terms and conditions

The winning design will be the one that comes closest to a final nature park logo.

If selected as the winner by the Consumer Council, the winner transfers the rights of the logo to the Consumer Council, which may then adjust or reject the logo as it sees fit.

The Consumer Council also reserves the right to reject all proposals and not select a winner. In this case, it may not use any of the proposals received.

## Want to know more?

Find out more about Viborg Nature Park at:  
[www.viborg.dk/naturpark](http://www.viborg.dk/naturpark)

You will also find the strategy that your logo work should be based on here.

## Contact

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Have fun!

Best regards The Consumer Council for Viborg Naturpark

